

OPERATIONAL PLAN

Bunbury Barbarians Junior Rugby Union Club Inc.

2023-2025

MISSION STATEMENT

To compete, promote, administer and develop the game of Rugby Union in the South West and to be recognised and respected amongst other major local sporting codes.

VISION

For players to meet new friends, while developing Rugby Union skills, fitness & confidence in a safe, fun & friendly team environment.

SUCCESS

Increased membership + happy members + financially self-sustainable + improved Club facilities

VALUES

Respectful & Inclusive

Innovation

Family Focus

Leadership

PRIORITY AREAS

GOVERNANCE & ADMINISTRATION

Goal: To build a resilient management structure, with strong leadership built upon honest and ethical practices

- Administration processes
- Policies and procedures
- Corporate governance

PARTICIPATION & DEVELOPMENT

Goal: To design, deliver and maintain player training and development program

- Expand participation across local and metropolitan competition
- Foster cultural engagement
- Focus on player safety

FINANCIAL CAPITAL

Goal: Create and deliver realistic operational & capital development budgets. Maintain existing and find new funding sources

- Develop commercial partnerships
- Annual fundraiser
- Operational budget

MARKETING & COMMUNICATION

Goal: Implement a strong marketing focus and improve communication links within and around the Club

- Look after our Sponsors
- Alliances with Stakeholders
- Code of Conduct and Handbook

VOLUNTEER RECRUITMENT & DEVELOPMENT

Goal: To promote volunteer opportunities, recruit, develop and support volunteers

- Volunteer strategy and policy
- Coach & development and training
- Referee recruitment & development

FACILITIES & EQUIPMENT

Goal: To provide facilities (Clubhouse & grounds) and equipment to meet the needs of our membership now & into the future

- Long term clubhouse upgrade plan
- Equipment replacement program



BUNBURY BARBARIANS
JUNIOR RUGBY UNION



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